

## Editorial Calendar 2022

### Year 4 Issue 1: January – February

**Focus Topic:** The Future of VT – 2030

**Bonus Distribution:** Asansor Istanbul (Turkey)

**Editorial Materials Deadline:** December 29, 2021

**Advertising Insertion Deadline:** January 5

### Year 4 Issue 2: March – April

**Focus Topic:** Environmental Issues (waterproofing, earthquake and fire preparedness, building sway, pit cleaning and more - regenerating, technology, engineering and products)

**Bonus Distribution:** Interlift (Germany) |

Asansor Istanbul (Turkey)

**Editorial Materials Deadline:** March 1

**Advertising Insertion Deadline:** March 8

### Year 4 Issue 3: May – June

**Focus Topic:** Spain

**Bonus Distribution:** Elevcon (Czech Republic) | Ascen.tec (Greece)

**Editorial Materials Deadline:** April 29

**Advertising Insertion Deadline:** May 6

### Year 4 Issue 4: July – August

**Focus Topic:** Doors and Sensors (including light curtains, edges, sills and more)

**Bonus Distribution:** ExpoElevador (Brazil)

**Editorial Materials Deadline:** June 29

**Advertising Insertion Deadline:** July 6

### Year 4 Issue 5: September – October

**Focus Topic:** Safety (products, systems and codes)

**Bonus Distribution:** The Elevator Show (Dubai) | e2 forum (Germany) | EURO-LIFT (Poland) | LiftEx (UK) | Lift Expo Italia (Italy)

**Editorial Materials Deadline:** August 29

**Advertising Insertion Deadline:** September 5

### Year 4 Issue 6: November - December

**Focus Topic:** Traffic Analysis

**Bonus Distribution:** International Elevator & Escalator Symposium (Spain)

**Editorial Materials Deadline:** October 31

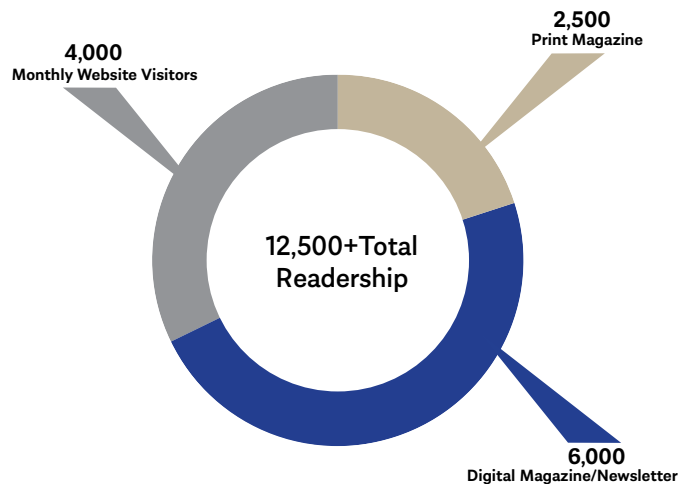
**Advertising Insertion Deadline:** November 7



*"The magazine is one of its kind in the industry and it is very useful. It helps in identifying the right source, to understand recent developments and to enrich technical knowledge."*

-Luka

-2021 Audience Profile Study conducted by Signet Reader Survey



### Official Media of:



### PRINT RATES

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